DIRECT MAIL VARIABLE DATA FILE SETUP



Preparing Your Data Source

- You can use any spreadsheet program, such as Microsoft Excel, to create your data source as long as it uses standard delimited ASCII files that support normal tab or comma delimited files.
- Place all of the variable elements within the spreadsheet. Each column in the spreadsheet represents a different variable field in the document. Each consecutive row contains the actual data for the finished document.
- When using variable images you only need to place the file name in the data fields. You must, however, use the exact file name of the image file excluding the extension.

Types of Variable Data

VARIABLE TEXT

- Variable text will be triggered via the data source file
- Variable text, if relatively short in length (ie. names, phrases), can be included in the data source record file
- Larger sections of variable text can be utilized via the use of assets

VARIABLE IMAGES

- Images will be triggered via the data source file
- Make sure all variable images that will be placed in the same position are the exact same dimensions for optimal results, otherwise the images will be scaled to fit.
- Image names must be added to the data source DO NOT include the extension
- Package all variable images in a folder titled "Assets"

VARIABLE VERSIONS

- Multiple layout versions can be used as variables, triggered from the data source
- Layouts must be common dimensions

Layout Files

INDESIGN FILES PREFERRED

- menu

PDF

- positioning

Submitting Files to Thysse

- Layout File (InDesign package, PDF's)

Proofing Variable Files

• Use the "package" method under File

• Be sure to include all necessary variable elements outside the project folder

• Create a separate PDF of the "VDP Layer" as a guide for variable layout/

Include fonts to be used in variable text

 Include all necessary variable elements outside the project folder

Data Source (csv, excel)

• Asset Folder (variable images)

- A "proof" is a preview of your press-ready file, allowing you to examine and confirm layout, text and content before your order goes to press. We rely on your thorough inspection of the proof to detect and correct errors. Orders will not go to press until we receive your proof approval.
- We will provide a high resolution PDF proof file of 100 records output from the data source (if you prefer a different quantity please let your Project Manager know and we will accommodate)

EXAMPLES OF **VARIABLE TEXT**

Variable text is pulled in directly from the data source file.

When we receive your data file we process the list according to USPS standards, typically Columns A-H contain all fields required by the USPS (after processing), these form the variable address block including the Name, Address, City, State and Zip fields.

DATA SOURCE

A	B	C	D	E	F	G	н		1	1	ĸ	L	M	N	.0	P	Q	R	S	т	U
Sort Position	Endorsement Line	Bundle Num	er Tray Numbe	er Pallet Numbe	r Break Ma	rk Numeric IM Barc	le IM Barcode		Prefix	x First Name	Middle Initia	Last Name	Suffix	Title	Business	Address 1	Address 2	City	State	Zip	Country
5001	AUTO* ALL FOR AALX, 535	U	U				TADEDTAEDDEDAETTDATFEDDDEADADDDDEEAU	DIFFAFTIDDDIFAFAATATADTTTADFA	MIS.	Jessica	L	Fieig				393 Grove St.		Lake Mills	WI	53551	
S002	*************AUTO**ALL FOR AADC 535	0	0				TADEDTAEDDEDAETTDATEEDDDEADADDDDEEAL	DTFFAFTTDDDTFAFAATATADTTTTADFA		Debra		Riedel				5756 Rosslare Ln		Fitchburg	WI	53711	
\$003	*****************AUTO**ALL FOR AADC 535	0	0				TADFDTAFDDFDAFTTDATFFDDDFADADDDDFFAU	DTFFAFTTDDDTFAFAATATADTTTTADFA		Jack		Coleman	Jr	Attn: Marketing	Coleman Co	123 Campers Dr	Ste 200	Madison	WI	53704	
\$004	*****************AUTO**ALL FOR AADC 535	0	0				TADEDTAEDDEDAETTDATEEDDDEADADDDDEFAU	DTFFAFTTDDDTFAFAATATADTTTTADFA		Betty		Moen				3333 Bird Rd	Apt 4	Lake Geneva	WI	53147	
\$005	*****************AUTO**ALL FOR AADC 535	0	0				TADEDTAEDDEDAETTDATEEDDDEADADDDDEEAL	DTFFAFTTDDDTFAFAATATADTTTTADFA	Mr	Lewis	J	Clark		Surveyor		5353 River Way		Portage	WI	53901	
\$006	*****************AUTO**ALL FOR AADC 535	0	0				TADEDTAEDDEDAETTDATEEDDDEADADDDDEEAD	DTFFAFTTDDDTFAFAATATADTTTTADFA		Jon		Gutenberg		CEO	MNO Printing	678 Spot Color Ct		Milwaukee	WI	53202	
\$007	*****************AUTO**ALL FOR AADC 535	0	0				TADFDTAFDDFDAFTTDATFFDDDFADADDDDFFAD	DTFFAFTTDDDTFAFAATATADTTTTADFA		Bartholomew	ê l	Augustus				112987 Long Name Ro	PO Box 12345	Milwaukee	WI	53201	
5008	*****************AUTO**ALL FOR AADC 535	0	0				TADEDTAEDDEDAETTDATEEDDDEADADDDDEEAU	DTFFAFTTDDDTFAFAATATADTTTTADFA		Anastasia		Zimmerman	n			213458 Main St		Madison	WI	54714	

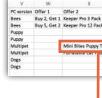
FINAL MERGED ART





DATA SOURCE

2 S01 3 S04 4 S00 5 S00 7 S00 8 S00 9 S00 10 V	01 02 03 04 05 05 04 05 05 05 05 05 05 05 05 05 05 05 05 05	B AUTO*A AUTO*A AUTO*A AUTO*A AUTO*A AUTO*A AUTO*A AUTO*A AUTO*A Coffer 2 1 Keeper Pro 3 Pack 2 Keeper Pro 3 Pack	LL FOR AADC 53 LL FOR AADC 54 Study 54 Study 54 Study 55 Study 55	IS 0 IS	C D Number Tray Number P 0 0 0 0 0 0 0 0 0 0 0 0 0	AB Percent C reping	AC	AD Mnth Special RED	AE	DDFDAFTTDATFFDDDF/ DDFDAFTTDATFFDDDF/ DDFDAFTTDATFFDDDF/ DDFDAFTTDATFFDDDF/ DDFDAFTTDATFFDDDF/ DDFDAFTTDATFFDDDF/ DDFDAFTTDATFFDDDF/ DDFDAFTTDATFFDDDF/ BK Image1A Despt	ADADDDDFFADTFF ADADDDDFFADTFF ADADDDDFFADTFF ADADDDDFFADTFF ADADDDDFFADTFF ADADDDDFFADTFF	AFTTDDDTF/ AFTTDDDTF/ AFTTDDDTF/ AFTTDDDTF/ AFTTDDDTF/ AFTTDDDTF/ AFTTDDDTF/	AFAATATADTTTTADI AFAATATADTTTTADI AFAATATADTTTTADI AFAATATADTTTTADI AFAATATADTTTTADI AFAATATADTTTTADI AFAATATADTTTTADI AFAATATADTTTTADI AFAATATADTTTTADI AFAATATADTTTTADI AFAATATADTTTTADI	A Ms. A A A A A Mr A A A A A		L J ew AK K Image3	L nitial Last Name Fleig Riedel Coleman Moen Clark Gutenberg Augustus Zimmerman AL BK ImageBA Descpt PUPPY SHAMPOO	Jr BK Imaj	Attn: Marketing Surveyor CEO AM ge38 Descpt	MNO Pri AN 3K Image4	393 Grove 5 5756 Rossia Co 123 Campe 3333 Bird R 5353 River nting 678 Spot Co	AP BK Image48 Descp	200 4 Box 12345	AR AR AR AR AR AR AR AR AR AR AR AR AR A	5371 5370 5314 5390 5320 5320 5320	Country L L 2 L 4 8 8 7 7 L 2 L 4 8 8 8 8 8 8 8 8 9 8 9 8 9 8 9 8 9 8 9
Puppy Multiph Dogs Dogs	NAL	MERG ewis reat y	59.99 ED A	STFRIENO2S STFRIENO10	politypetsupply.com/publy.com politypetsupply.com politypetsupply.com/politypetsupply.com/ politypetsupply.com/dags	10%			minibitescat rawhidefree	MINI-BITES			a POLLY'S DOG FOOD	Golden Retrie	ver Blend po ver Blend po	oilysshampoo	CALMING SHAMPOO) Polly's I	Dog Shampoo J	-xicrate		FEERUARY SP Mini Bit Puppy T \$9.9	westebags ECIALI es reats	WALKABOUT B/		aste Bags
	S	ets to omet pecia	hin 1.	*	Y.COM	e		Pol					•**	Com J GOOD	- SA	D	Order & E — D BRUARY 29		P E T 1941 1	olls SUPPLY Nethermood en, WI 53575	r c o. Loco	R WAY		ը Միրգվեսով։		S MAIL E PAID WI



Any field in the data can be pulled into the art work file and used as variable data.

EXAMPLES OF VARIABLE IMAGES

Variable images are pulled from the Assets folder which is linked to the data source by the image name.

Images are swapped out according to the data source record.

DATA SOURCE

99	×.	Y	- A	AA	AB	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ	AB	AS
Offer 1	Offer 2	Offer2 price	Promo Code	QR code	Percent Off	Expire Date M	Anth Special RED	BK Image1	BK Image1A Descpt	BK Image18 Descpt	BK Image2	BK Image2A Descpt	BK Image2B Descpt	BK Image3	BK Image3A Descpt	BK Image38 Descpt	BK Image4	BK Image4A Descpt	BK Image4B Descpt	BK image5	BK Image5A Descpt	BK Image58 Desc
uy 2, Get 1	1 Keeper Pro 3 Pack	\$11.99	HONEYCOMB24	pollyspetsupply.com/beekeeping																		
uy 5, Get 2	2 Keeper Pro 12 Pack	\$44.99	HONEYCOMB24	pollyspetsupply.com/beekeeping																		
		1	PUPPYLOVE25	pollyspetsupply.com/puppy	25%	February 15		minibitesdog	MINI-BITES	Puppy Treats	greybed	FUZZYWUZZY'S	Grey Dog Bed	puppyshampoo	PUPPY SHAMPOO	Polly's Puppy Shampoo	wastebags	WALKABOUT BAGS	Dog Waste Bags	xscrate	SAFEHAVEN	XS Dog Crate
			PUPPYLOVE15	pollyspetsupply.com/puppy	15%	February 15		minibitesdog	MINI-BITES	Puppy Treats	purplebed	COMFYNEST	Dog Bed	puppyshampoo	PUPPY SHAMPOO	Polly's Puppy Shampoo	wastebags	WALKABOUT BAGS	Dog Waste Bags	xscrate	SAFEHAVEN	X5 Dog Crate
	Mini Bites Puppy Treats	\$9.99		pollyspetsupply.com	10%	February 29 Fi	EBRUARY SPECIALI	minibitesdog														
	Purrataste Cat Food	\$10.99		pollyspetsupply.com	15%	February 29 Fi	EBRUARY SPECIALI	minibitescat														
			BESTFRIEND25	pollyspetsupply.com/dogs	25%	January 31		rawhidefree	ASSORTED DOG TREATS	Rawhide Free	goldretblend	POLLY'S DOG FOOD	Golden Retriever Blend	pollysshampoo	CALMING SHAMPOO	Polly's Dog Shampoo	I-xicrate	SAFEHAVEN	L and XL Dog Crate	wastebags	WALKABOUT BAGS	Dog Waste Bags
			BESTFRIEND10	pollyspetsupply.com/dogs	10%	January 31		rawhidefree	ASSORTED DOG TREATS	Rawhide Free	goldretblend	POLLY'S DOG FOOD	Golden Retriever Blend	pollysshampoo	CALMING SHAMPOO	Polly's Dog Shampoo	crate	SAFEHAVEN	Dog Crate	wastebags	WALKABOUT BAGS	Dog Waste Bags
					REND25 pollyspetsupply.com/dogs REND10 pollyspetsupply.com/dogs																	

Buy 2, Get 1 FREE on all Bee Frames	
POLLYSPETSUPP	LY.CO



DATA SOURCE

		x		2		AA	AB	AC	AD	ĄE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	DA	AR	AS
	Offer 2 Keeper Pro 3		Offer2 price \$11.99	Promo Code		pply.com/beekeeping	Percent Off	Expire Date	Mnth Special RED	BK Image1	K Image1A Descpt	BK Image18 Descpt	BK Image2	BK Image2A Descpt	BK Image2B Descpt	BK Image3	BK Image3A Descpt	BK Image38 Descpt	BK Image4	3K Image4A Descpt	BK Image4B Descp	BK Image5	5 BK Image5A Descpt	BK Image58 De
s Buy 5, Get 2	Keeper Pro 1		\$44.99	HONEYCOMB24	pollyspets	pply.com/beekeeping										-				1				
PY PY				PUPPYLOVE25 PUPPYLOVE15			25% 15%	February 15 February 15		minibitesdog minibitesdog		Puppy Treats Puppy Treats	greybed purplebed	FUZZYWUZZY'S COMFYNEST	Grey Dog Bed Dog Bed		PUPPY SHAMPOO PUPPY SHAMPOO	Polly's Puppy Shampor Polly's Puppy Shampor				xscrate	SAFEHAVEN SAFEHAVEN	XS Dog Crate XS Dog Crate
tipet		Puppy Treats		Torricovers	pollyspets	pply.com	10%	February 29	FEBRUARY SPECIAL	minibitesdog	in circs	Toppy meads	parpreses	com mest	008 000	poppissionipoo	i di l'i sidani de	Tony of oppy shamped	wustcouks	THEOREGIC DIES	Cog Husic Cugs	ASCINC	and control	No bog chite
tipet s	Purrataste G	Cat Food	\$10.99	BESTFRIEN025	pollyspets			February 29 J January 31	FEBRUARY SPECIAL	minibitescat rawhidefree	SSORTED DOG TREATS	Rawhide Free	coldretblend	2011 25 006 6000	Golden Retriever Blend	nallysshampoo	CALMING SHAMPOO	Polly's Dog Shampon	I-sicrate	AFEHAVEN	Land XI Dog Crate	wastehars	WALKABOUT BAGS	Dog Waste Bag
\$				BESTFRIEND10				January 31		rawhidefree	SSORTED DOG TREATS				Golden Retriever Blend				crate		Dog Crate		WALKABOUT BAGS	
INAL Jac		RGI						SAV	/E —		FREE		_					<	> A	ssets			E ≎ ssets	
sav sto				you 1 pu	pp	v 🔷	2	5	%		Suppres								lame trate ing		Date Modifi		45 PM	
	ck	up	01		pp	y 🔷	2	5 E CODE PUI			To-D: SHAPING							e 1	rate.jpg joldretbl	lend.psd	Date Modifi Oct 24, 20 Oct 20, 20 Oct 19, 20	23 at 2: 23 at 1:	52 PM	
sto ess	ck	up	01		pp	y	2 USI	5 E CODE PU	PPYLOVE25		To Do								rate.jpg Ioldretbl Ireybed.	lend.psd psd	Oct 24, 20 Oct 20, 20 Oct 19, 20	23 at 2: 23 at 1: 23 at 1:1	52 PM 15 PM	
sto	ck	up	01		pp			5 E CODE PUI	PPYLOVE25		PRESORIED							0 1 9 0 9	rate.jpg oldretbl reybed. -xlcrate.	lend.psd psd jpg	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 20, 20	23 at 2: 23 at 1: 23 at 1:1 23 at 1:1	52 PM 15 PM 2:59 PM	
sto ess	ck	up	01		pp	Polly	's	5 E CODE PUI	PPYLOVE25		FIRST-CLASS MAIL								rate.jpg oldretbl reybed. -xlcrate. ninibites	lend.psd psd jpg cat.psd	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 20, 20 Oct 19, 20	23 at 2: 23 at 1: 23 at 1:1 23 at 1:1 23 at 2:1 23 at 2:1	52 PM 15 PM 2:59 PM 51 PM	
sto ess	ck	up	01		pp	Poliz	's	E CODE PUT	PPYLOVE25		FIRST-CLASS MAIL US POSTAGE PAID MADISON, WI							c 9 9 9 1 9 1 9 1 1 9 1 9 1 9 1 9 1 9 1	rate.jpg joldretbl jreybed. -xlcrate. ninibites ninibites	lend.psd psd jpg scat.psd sdog.psd	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 20, 20 Oct 19, 20 Oct 19, 20	23 at 2: 23 at 1: 23 at 1:1 23 at 1:1 23 at 1:2 23 at 1:2	52 PM 15 PM 2:59 PM 51 PM 28 PM	
sto ess	ck	up	01		pp	Polly	°S co.	E CODE PUT	PPYLOVE25		FIRST-CLASS MAIL US POSTAGE PAID							2 0 0 2 1 2 0 1 0 1 0 1 0 7 0 7 0 7	rate.jpg oldretbl reybed. -xlcrate. ninibites ninibites ninibites	lend.psd psd jpg ccat.psd cdog.psd psd	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 20, 20 Oct 20, 20 Oct 19, 20 Oct 19, 20 Yesterday	23 at 2: 23 at 1:1 23 at 1:1 23 at 12 23 at 2:1 23 at 2:5 at 2:53	52 PM 15 PM 2:59 PM 51 PM 28 PM PM	
sto ess		up tial	01 s!)		pp	Polly PET SUPPLY 1941 Nulbermood	°S co.	E CODE PUI	PPYLOVE25		FIRST-CLASS MAIL US POSTAGE PAID MADISON, WI								rate.jpg joldretbl reybed. -xlcrate. ninibites ninibites ninibites pollyssha	lend.psd psd jpg scat.psd sdog.psd psd ampoo.psd	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 20, 20 Oct 19, 20 Oct 19, 20 Yesterday Oct 19, 20	23 at 2: 23 at 1: 23 at 1:1 23 at 12 23 at 2: 23 at 1:2 at 2:53 23 at 1:1	52 PM 15 PM 2:59 PM 51 PM 28 PM PM 19 PM	
sto ess		up tial	OI IS!		000	Polly PET SUPPLY 1941 Nulbermood	°S co.	E CODE PUI	PPYLOVE25		FIRST-CLASS MAIL US POSTAGE PAID MADISON, WI								rate.jpg poldretbl reybed. -xlcrate. ninibites ninibites ninibites ninkbed. pollyssha	lend.psd psd jpg scat.psd sdog.psd psd ampoo.psd ampoo.psd	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 20, 20 Oct 19, 20 Oct 19, 20 Yesterday Oct 19, 20 Oct 19, 20	123 at 2: 123 at 1:1 123 at 1:1 123 at 12 23 at 2: 23 at 1:2 at 2:53 23 at 1:1 23 at 1:1	52 PM 15 PM 259 PM 51 PM 28 PM 28 PM 19 PM 19 PM	
sto ess		up tial	OI IS!	PUPPY Shake Felly's Tuppy Sh	-00 -00	Polly PET SUPPLY 1941 Nulbermood	°S co.	E CODE PUI	PPYLOVE25		FIRST-CLASS MAIL US POSTAGE PAID MADISON, WI							2 0 2 1 2 0 1	rate.jpg joldretbl jreybed. -xlcrate. ninibites ninibites pinkbed.j pollyssha puppysha purplebe	lend.psd psd jpg scat.psd sdog.psd psd ampoo.psd ampoo.psd ampoo.psd	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 20, 20 Oct 19, 20 Oct 19, 20 Yesterday Oct 19, 20 Oct 19, 20 Oct 19, 20 Oct 24, 20	123 at 2: 123 at 1:1 123 at 1:1 123 at 1:2 123 at 2:1 23 at 1:2 at 2:53 123 at 1:1 123 at 1:1 123 at 2:	52 PM 15 PM 15 PM 151 PM 28 PM 28 PM 19 PM 19 PM 45 PM	
sto ess		up tial	OI IS!	PUPPY Shake Felly's Tuppy Sh	-00 -00	Polly PET SUPPLY 1941 Nulbermood	'S co.			millidd	FIRST-CLASS MAIL US POSTAGE PAID MADISON, WI PERMIT NO. 549							2 0 2 1 2 0 1	rate.jpg poldretbl reybed. -xlcrate. ninibites ninibites ninibites ninkbed. pollyssha	lend.psd psd jpg scat.psd sdog.psd psd ampoo.psd ampoo.psd ampoo.psd	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 20, 20 Oct 19, 20 Oct 19, 20 Yesterday Oct 19, 20 Oct 19, 20	123 at 2: 123 at 1:1 123 at 1:1 123 at 1:2 123 at 2:1 23 at 1:2 at 2:53 123 at 1:1 123 at 1:1 123 at 2:	52 PM 15 PM 15 PM 151 PM 28 PM 28 PM 19 PM 19 PM 45 PM	
sto ess		up tial	OI IS!	PUPPY Shake Felly's Tuppy Sh	-00 -00	Polly PET SUPPLY 1941 Nulbermood	2 5 . c o. .ore	իկողեվիր			FIRST-CLASS MAIL US POSTAGE PAID MADISON WI PERMIT NO. 549							2 0 2 1 2 1 2 0 1 0 1 0 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1	rate.jpg joldretbl jreybed. -xlcrate. ninibites ninibites pinkbed.j pollyssha puppysha purplebe	lend.psd psd jpg :cat.psd :dog.psd psd ampoo.psd ampoo.psd ampoo.psd id.psd	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 20, 20 Oct 19, 20 Oct 19, 20 Yesterday Oct 19, 20 Oct 19, 20 Oct 19, 20 Oct 24, 20	123 at 2: 123 at 1:1 123 at 1:1 123 at 1:2 23 at 2:1 23 at 1:2 23 at 1:2 23 at 1:1 23 at 1:1 123 at 2: 23 at 4:0	52 PM 15 PM 15 PM 25 PM 28 PM 28 PM 19 PM 19 PM 45 PM 29 PM	
sto ess		up tial	OI IS!		-00 -00	Polly PET SUPPLY 1941 Nulbermood	/՝Տ մլ[լմ][լ] SO(3*880	իկողեվիր	[Іңіпп]Пр][І]і алто∺ац. ғоқ		FIRST-CLASS MAIL US POSTAGE PAID MADISON WI PERMIT NO. 549							2 0 0 2 1 2 0 1	rate.jpg oldretbl reybed. -xlcrate. ninibites ninibites ninibites ninkbed. oollyssha ouppysha ourplebe awhidefi	lend.psd psd jpg icat.psd idog.psd psd ampoo.psd ampoo.psd id.psd ree.jpg gs.psd	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 20, 20 Oct 19, 20 Oct 19, 20 Yesterday Oct 19, 20 Oct 19, 20 Oct 19, 20 Oct 24, 20 Oct 17, 202	23 at 2: 23 at 1:1 23 at 1:1 23 at 1:2 23 at 2: 23 at 1:2 at 2:53 23 at 1:1 23 at 1:1 23 at 2: 23 at 4:0 23 at 4:0	52 PM 15 PM 15 PM 51 PM 28 PM 28 PM 19 PM 19 PM 45 PM 09 PM 157 PM	
sto ess		up tial		PUPPY Shake Felly's Tuppy Sh		Polly PET SUPPLY 1941 Nulbermood	¹ (II) ¹ III SOMETING JACK C COLEM 123 CA STE 20	ווייייייייייייייייייייייייייייייייייי	4 mm 4pm 4 Auto**Aut For I DR		FIRST-CLASS MAIL US POSTAGE PAID MADISON WI PERMIT NO. 549							2 0 0 2 1 2 0 2 0 2 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1	rate.jpg poldretbl rreybed. -xlcrate. ninibites ninibites ninkbed. pollyssha puppysha purplebe awhidefn vastebag	lend.psd psd jpg icat.psd idog.psd psd ampoo.psd ampoo.psd d.psd ree.jpg gs.psd	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 20, 20 Oct 19, 20 Oct 19, 20 Oct 19, 20 Oct 19, 20 Oct 24, 20 Oct 17, 20 Oct 19, 20	23 at 2: 23 at 1:1 23 at 1:1 23 at 1:2 23 at 2:1 23 at 1:2 3 at 1:2 23 at 1:1 23 at 1:1 23 at 1:1 23 at 4:0 23 at 4:0 23 at 12 23 at 12	52 PM 15 PM 15 PM 51 PM 51 PM 28 PM 19 PM 19 PM 45 PM 157 PM 45 PM	
Sto ess Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provide Provid		up tial		A pu		Polly PET SUPPLY 1941 Nulbermood	¹ (II) ¹ III SOMETING JACK C COLEM 123 CA STE 20	oleman MAN CO	4 mm 4pm 4 Auto**Aut For I DR		FIRST-CLASS MAIL US POSTAGE PAID MADISON WI PERMIT NO. 549							2 0 0 2 1 2 0 2 0 2 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1	rate.jpg joldretbl jreybed. -xlcrate. ninibites ninibites ninibites ninibites avinkbed.j oollyssha ouppysha ourplebe awhidefi vastebag s-crate.	lend.psd psd jpg icat.psd idog.psd psd ampoo.psd ampoo.psd d.psd ree.jpg gs.psd	Oct 24, 20 Oct 20, 20 Oct 19, 20 Oct 24, 20 Oct 17, 20 Oct 19, 20 Oct 19, 20 Oct 24, 20	23 at 2: 23 at 1:1 23 at 1:1 23 at 1:2 23 at 2:1 23 at 1:2 3 at 1:2 23 at 1:1 23 at 1:1 23 at 1:1 23 at 4:0 23 at 4:0 23 at 12 23 at 12	52 PM 15 PM 15 PM 51 PM 51 PM 28 PM 19 PM 19 PM 45 PM 157 PM 45 PM	

EXAMPLES OF VARIABLE VERSIONS

Multiple layout versions can be used as variables, pulled from the data source (must be common dimensions) Rules based variables are setup in the layout document to show and hide the versions when output

"BEES" MERGED VERSION



"PUPPY" MERGED VERSION



"MULTIPET" MERGED VERSION



"DOGS" MERGED VERSION

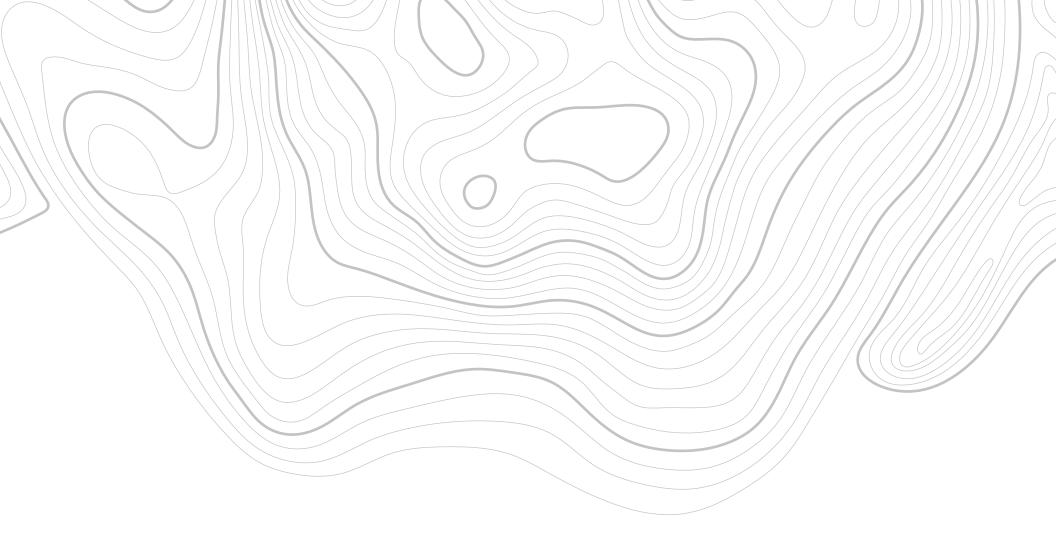














thysse.com | 780 Cusick Pkwy, Oregon, WI 53575